



FOR IMMEDIATE RELEASE:

**LIVE HAPPY NOW PODCAST REACHES 2 MIL DOWNLOADS, JOINS PANDORA'S
PODCAST GENOME PROJECT**

Weekly episodes feature the latest in news and information on the science of happiness.

Dallas, TX (January XX, 2019)—Live Happy is proud to announce a major milestone for its weekly [Live Happy Now Podcast](#): It has surpassed 2 million total downloads. More than 40,000 listeners tune in each month to hear from top-notch thought leaders and happiness experts, including Gretchen Rubin, Angela Duckworth, Ph.D., Dan Harris, Rick Hanson, Ph.D. and [Tal Ben-Shahar, Ph.D.](#) In addition, listeners hear uplifting stories from happy activists and “everyday people” who share their secrets for greater well-being.

Launched in 2015, Live Happy Now debuted at the No. 1 spot on iTunes’ New and Noteworthy list. Most recently, the weekly podcast was selected to be a part of Pandora’s new [Podcast Genome Project](#), an endeavor designed to recommend podcasts to listeners based on their previous listening interests. Live Happy is featured alongside some of the most successful podcasts today, including Serial, This American Life and Pandora’s original Questlove Supreme.

“This benchmark is huge for Live Happy. Our goal from the beginning was to spread as much happiness as we could and I think we are accomplishing that goal.” says Deborah K. Heisz, Live Happy CEO, co-founder and editorial director. “The fact that one of the largest streaming music providers wanted Live Happy to be a part of their project says it all.”

Live Happy Now continues to deliver the best and latest news and information on the science of happiness and well-being as well as highlighting inspirational stories that make us all feel good. Thousands of listeners all over the world tune in to Live Happy Now weekly to find out how to live a healthier, happier and more fulfilling life.

About Live Happy

Live Happy LLC, owned by veteran entrepreneur Jeff Olson, is a company dedicated to promoting and sharing authentic happiness through education, integrity, gratitude and community awareness. Headquartered in Dallas, Texas, its mission is to impact the world by bringing the happiness movement to a personal level and inspiring people to engage in purpose-driven, healthy, meaningful lives. For more, visit livehappy.com.

###